

## *Kitchen World*

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A conversation with Mark LaCroix, owner of Kitchen World in Vermont, by Matthew Cuce

**Mostly I buy products from the United States or Canada. I don't outsource jobs, but I do buy some products from other countries like China, Brazil and Africa because it's less expensive.**



I am the owner of Kitchen World in South Burlington, Vermont. My business sells counter tops and kitchen sets. Mostly we sell granite appliances. I also design kitchen sets. My day starts around 6am and goes to around 6pm, so I put in 12 hour days. I deal with customer's everyday from all over. If customers like a kitchen set that I have designed or want to buy counter tops or appliances I have to place in orders.

You wouldn't think so, but I actually work with people from outside of the country at least three days a week. Most of our items are actually from the United States, but we get a lot of supplies from outside of our country. We buy a lot from Canada. In Barre, Vermont there is a granite quarry. We'd like to buy the local granite but it's just too expensive. We get the granite from Brazil, China and Africa because it's less expensive. We do not outsource jobs. Many customers love our granite appliances. Barre has cheaper granite too, but it is also poor quality. Granite from Brazil, China and Africa is processed better.