

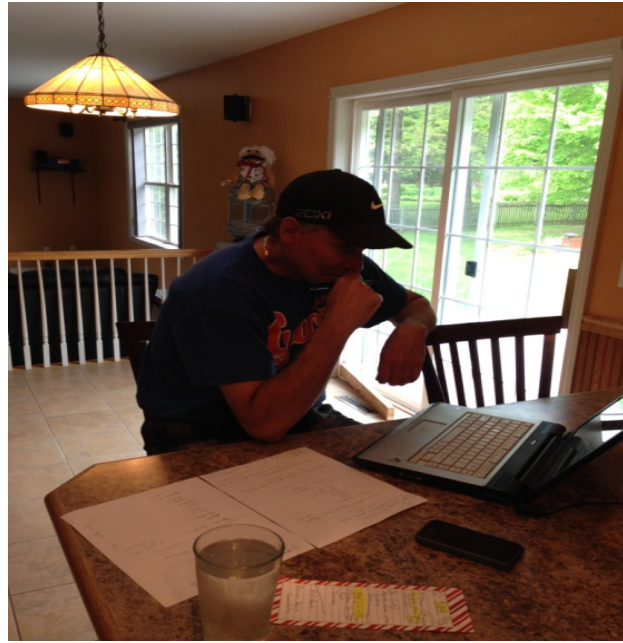
## Cap N' Cork

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A conversation with Joey Cuce, store manager conducted by Matthew Cuce and Brett Nelson

**Everything is computerized, from inventory management to cash flow. You can't run a business without a computer in today's society.**

I am a retail business owner, stationed in Colchester, Vermont. I own Cap N' Cork singlehandedly and deal with all the financials. Everyday vendors come into Cap N' Cork and take my orders for products I need. Most vendors are from Vermont, but there are also some from Maine and New York. I take food orders, beverage orders, wine and alcohol orders, lottery tickets, and cigarette orders. I am in control of inventory control. Mostly I sell beer and cigarettes to customers. I've owned the store for 7 years, most of the customers are local and I've become friends with all of them.



Today everything is run on the computer. I believe that a business cannot be run properly without the technology of a computer. I keep all my data on the computer. I have files of my entire inventory and everything I need to keep stuff organized. I keep a small staff because the store isn't too big. I always have two members working, never just one. If my business gets bigger and busier that's when I hire more employees to run the business more efficiently. In a year's span Cap N' Cork profits about \$100,000 after everything is paid.